

Selling Alcohol Responsibly

It's the law!

Stores could face penalties of up to **\$100,000**



Do Not Sell to Minors

- If they look under 19 ask for ID and examine it
- Do not sell if they're under 19
- Do not sell if they won't provide ID



Do Not Sell to Intoxicated Customers

- Observe and talk to the customer
- Listen to their pace and volume of speech
- Do not sell if they look high, drunk or impaired



Only Sell During Permitted Hours

- In-store sales and pick-up from 7 am – 11 pm
- Delivery to customers from 9 am – 11 pm
- No exceptions

Learn more at [AGCO.ca](https://www.agco.ca)



AGCO

Alcohol and Gaming
Commission of Ontario

